



**THOUSANDS OF CLUBS
ONE COMMUNITY**

Create the perfect club website with Pitchero.com

Pitchero is used by **thousands of sports club** from across the globe to power brilliant **club websites** whilst **uniting** their club members online in a bespoke and interactive sports community.

If your cricket clubs needs a **new website**, register your interest at Pitchero.com!

Launch Date: April 2009

Contact:

info@pitchero.com | 0845 0176 088





The traditional club website

The majority of cricket clubs are already online, enjoying the use of a traditional website, built and maintained by a hard working club volunteer.

Often stand alone (not part of a network), these traditional websites offer few features and do not provide a true picture of a clubs success.

Furthermore, traditional websites do not offer innovative tools to aid club management or allow the role of Webmaster to be shared with club officials or team managers.



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Pitchero | Social networking

In recent years social networks such as; Facebook, My Space and Bebo have become hugely popular as a medium to share information and socialise online.

Social networks have proven to be a highly effective communication channel as well as a being extremely low cost and user friendly.

It's likely all of your players and many of your parents will be members of a social network.

Facts:

58% of Internet users go online everyday

*50% of teenagers visit a **social network** everyday*



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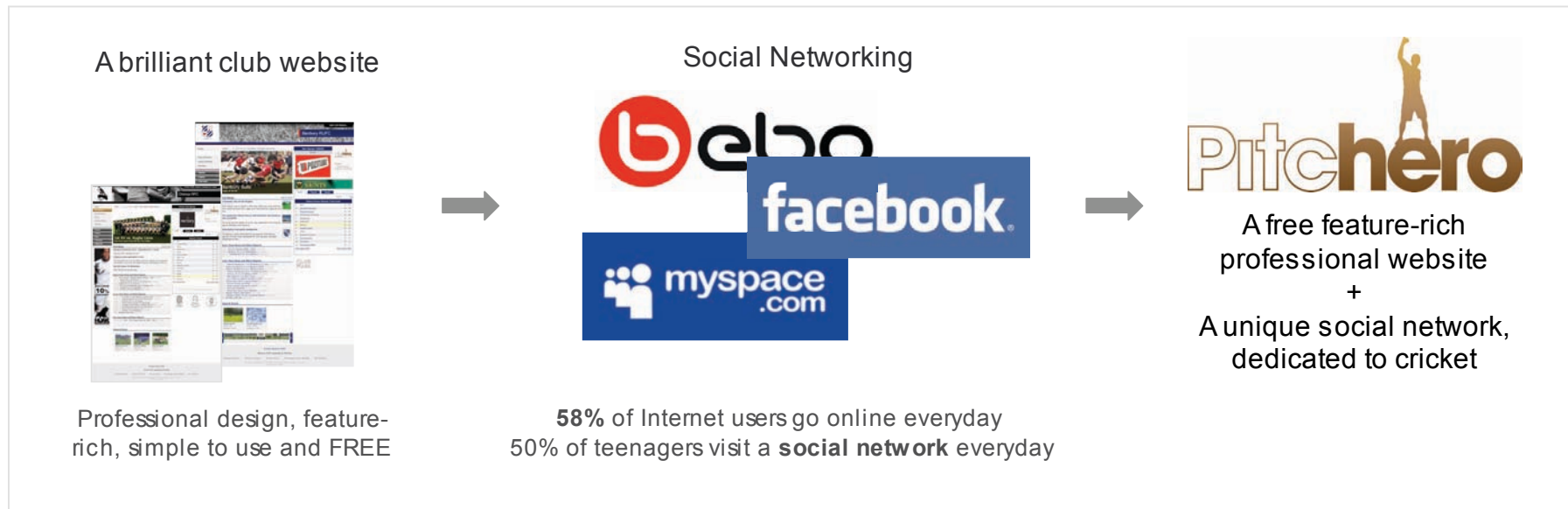
What is Pitchero?

Pitchero is a free, online social community, which allows amateur cricket clubs to build a feature-rich, **professional club website**.

Packed with features outside the budget of most amateur clubs, Pitchero provides a **free service** which is simple to use and requires **NO** previous web skills.

Within each club, **every club member** may join their Pitchero website, sharing video and photos, messaging team mates and recording team stats in a safe and secure online environment.

Already widely used amongst rugby and football clubs from, Pitchero is a proven success, ready to revolutionise the amateur cricket community.





Example sites from the Pitchero Rugby Union community



Chinnor RFC
www.chinnor-rfc.com

“Everyone loves it - I love it because its so much easier than worrying about all the technical rubbish that comes with web design.

You guys have done a fantastic job and I am a 100% supporter!”

Dave Wimpenny, Chinnor RFC
National 3 South



Gilfach Goch RFC
www.ggrfc.com

“The thought of developing a new club site with all the features we desired filled me with dread. To find that Pitchero offered all that I wished for and totally free of charge brought a huge smile to my face.

Players, coaches, parents & supporters have totally embraced the new site and it has generated greater enthusiasm and interest within the club.”

Ian Welsh, Gilfach Goch RFC
SWALEC Division 3 East



Why is Pitchero unique?

Unlike any other web service, Pitchero is a community of clubs websites. Clubs playing in the same division are linked via their league table allowing players and supporters to quickly access the websites of other teams.

Players can compare their rivals match statistics, read match reports or watch video highlights all from the comfort of their own club website.

Example Rugby Union Community

Chinnor RFC
www.chinnor-
rfc.com
Site Members:

263



Banbury RFC
www.banbury ruf c. co.
uk
Site Members:

202





How simple is Pitchero to use?

A Pitchero Webmaster requires zero web experience, if you can send an email you can build a brilliant club website in minutes!

Why spend hours fixing bugs when Pitchero can do all the work for you!

Example Webmaster Control Panel

East Bierley CC - Webmaster Control Panel

Control Panel | Website | The East Bierley CC website is: [Live](#) [Not Live](#)

Webmaster Tips: Promote your website • Hang flyers and posters around your clubhouse [See More >](#)

- Site Theme: Edit Site Theme / Club Logo
- Club News & Events: Add and edit club News and Events
- Teams: Add and edit Junior and Senior team information
- Website Content: Add to / Edit "About Us" & "The Club" sections
- Videos & Photos: Publish Videos & Photos on your club website (3 Videos, 2 Albums pending)
- Communication: Contact players, parents, supporters and sponsors
- Club Contact Details: Edit club details
- Site Members: Manage your site members (1 pending applications)
- Site Log and Statistics: Track visitors, page views and user activity
- Contact Pitchero: Send feedback or contact the Pitchero team.

Pitchero Support

Latest News:

- Webmaster Weekly 18: February 25th 2009. All the latest news for Pitchero Webmasters.
- Webmaster Weekly 17: February 6th 2009. All the latest news for Pitchero Webmasters.
- Webmaster Weekly 16: December 12th 2008. All the latest news for Pitchero Webmasters.

[View All >>](#)

Promote your Club Website ***New**

Webmaster Support Forum ***New**

Domain Name Help

Read FAQ's

Online Copy

East Bierley CC powered by Pitchero

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What next?

1. Go to www.pitchero.com and click CRICKET!

1. Register your interest

1. **During April 2009,
Pitchero Cricket will go LIVE!**

Questions?

Email: info@pitchero.com | Call: 0845 0176 088

Pitchero Cricket
LAUNCH DATE: APRIL 2009

Pitchero Cricket will give every cricket club the power to create a professional website, where players, parents and supporters can socialise online in a safe and secure environment. Complete with free galleries, video uploads and a stream of constantly updated features Pitchero ensures your club can build a professional online presence in minutes.

Access your site 24/7 and share the Webmaster responsibilities with other club members to ensure you life stay content rich!

Designed for the computer mouse, Pitchero is 100% free and requires ZERO web experience. Plus you may continue using your existing domain name!

In all, Pitchero is a phenomenal, free platform, which can take your club to the next level.

Need more information? [DOWNLOAD THE PITCHERO CRICKET GUIDE BOOK](#)
Questions? [CONTACT PITCHERO](#)

UNRIVALLED FEATURES:

- 100% FREE
- Simple and intuitive control panel
- Unlimited video and photo sharing
- Comprehensive team stats
- Professional design and efficient navigation
- Fantastic support service

Register Your Interest

Subscription info

Name *

Email *

Confirm Email *

Phone

Club details

Club *

League

Level

Club Address

Send

* Required Fields



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Is Pitchero a free service?

Yes! Pitchero is used by thousands of clubs from across the world, the combined traffic allows Pitchero to offer the service for free.

Can we keep using our existing domain name?

Yes! Simply redirect your old domain name to your new Pitchero website. This is very simple and Pitchero can help you every step of the way.

Can we share the role of Webmaster?

Yes! Pitchero allows clubs to add an unlimited number of Webmasters. We want clubs to share the role of Webmaster amongst club officials and team managers to ensure your site stays up-to-date with the latest news from across your club.

May we upload an unlimited number of photos and videos?

Yes! Add hundreds of photos and hours of video action at the drop of a hat.

I've never done this before, do you provide help and support?

Yes! Pitchero is here to help you every step of the way, but few Webmaster needs help because we have designed the whole site to be simple and intuitive.

